



Your employee benefits guide

## PEAK Strategies for Success: Workplace Culture and Work/ Life Balance

You're Invited!

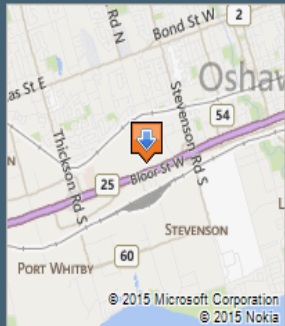
Please Join us for our 1<sup>st</sup> Annual Conference hosted by Peak Benefit Solutions Inc.

Thursday May 7, 2015 8am-3pm

Guests will enjoy a fun, informative and FREE day!

**When**  
Thursday May 7, 2015 from 8:00 AM to 3:00 PM EDT  
[Add to Calendar](#)

**Where**  
**Tosca Banquet Facility**  
800 Champlain Ave  
Oshawa, ON L1J 7A6



[Driving Directions](#)

**Contact**  
**Erika Josephson**  
Peak Benefit Solutions  
705-742-0123  
[ejosephson@peakbenefitsolutions.com](mailto:ejosephson@peakbenefitsolutions.com)

Keynote Speaker: Vera Asanin

President & Editor-in-Chief

**YOUR** WORKPLACE Magazine



# VERA ASANIN

CREATING INSPIRING AND THRIVING,  
WORLD-CLASS CULTURE WHERE  
PEOPLE WANT TO WORK!

Vera Asanin is a successful entrepreneur. Since 1998, she has been President & Publisher of the award-winning company, Your Workplace, which inspires people to create a place where they want to work, and leads the way for organizations to create a thriving, world-class work culture.

Please Contact Erika Josephson to register [ejosephson@peakbenefitsolutions.com](mailto:ejosephson@peakbenefitsolutions.com)  
705-742-0123



Your employee benefits guide



## GRAHAM SHAW

*DIRECTOR, LIFEWORKS SALES  
- CANADA CERIDIAN HCM*

*THE ESSENTIAL GUIDE TO EMPLOYEE  
ASSISTANCE PROGRAMS.*

As Director, LifeWorks Sales – Canada, Graham leads a team responsible for partner channel management and business development of Employee Assistance Program (EAP) and Health & Wellness solutions in Canada. The channel includes over 2,000 benefits brokers, financial advisors and consultants across the country in addition to Ceridian's partnerships with a number of national Insurance Carriers. Through these relationships, Graham works with clients to design Health & Productivity Solutions that drive employee engagement and well-being.



## MICHAEL A. LOBRAICO

*PRESIDENT,  
N.C.I. SOLUTIONS LIMITED*

*RESOLVING CHALLENGES THAT  
ALTER BUSINESS RELATIONSHIPS  
AND CORPORATE MANAGEMENT.*

Michael Lobraico is a sought after International speaker and facilitator who brings his insights to audiences of family business members and their advisors. As a subject matter expert on families in business Michael has regularly participates in television interviews as well as being quoted and interviewed in national and local publications including the Globe & Mail.



## MATTHEW SAVINO

*HR ESSENTIALS FOR  
SMALL-TO-MEDIUM BUSINESSES  
& PROFESSIONAL PRACTICES*

For most Organizations, your single largest investment is People. Your Staff can also be your greatest asset and the source of competitive advantage. More than ever, your Business needs effective Human Resources management to succeed.

Please Contact Erika Josephson to register [ejosephson@peakbenefitsolutions.com](mailto:ejosephson@peakbenefitsolutions.com)  
705-742-0123